



# COLDHARDFLASH.COM Advertising Insertion Order

Our receipt of this form does not constitute our acceptance of the order. Confirmation will be sent separately before the start of your campaign.

| Company Details | Agency Details (if applicable) |
|-----------------|--------------------------------|
| Company Name:   | Company Name:                  |
| Contact Name:   | Contact Name:                  |
| Address:        | Address:                       |
| City, State:    | City, State:                   |
| ZIP:            | ZIP :                          |
| Telephone:      | Telephone:                     |
| Email:          | Email:                         |

| Running Dates         |                     |
|-----------------------|---------------------|
| Preferred Start Date: | Preferred End Date: |

| Advertisement Details                     |    |            |   |  |
|---|----|------------|---|--|
| Leaderboard (728 x 90) – Run of Site      | \$ | .00 / week | X |  |
| Skyscraper (300 x 250) – Only in the blog | \$ | .00 / week | X |  |
| Skyscraper (160 x 600) – Only in the blog | \$ | .00 / week | X |  |
| Small Box (125 x 125) – Only in the blog  | \$ | .00 / week | X |  |

**Total:** \_\_\_\_\_

If this is your first insertion with Coldhardflash.com, full pre-payment is required. A 30 Day Invoice is provided at our discretion. If an invoice is not paid as agreed, we reserve the right to stop your advertising and charge Late Payment Interest on overdue amounts. Cancellation up to 7 days before the start date will incur a 15% charge (unless re-booking), and a 100% charge if less than 7 days. Our liability for the publication of advertisements is limited solely to the cost of the advertisement.

| Payment Details               |        |      |           |      |
|-------------------------------|--------|------|-----------|------|
| We accept Visa and Mastercard |        |      |           |      |
| Card Type                     | Number | Exp. | Signature | Date |
|                               |        |      |           |      |

We also accept checks. Make payable to: **Cold Hard Films 1418 Brixton Rd Pasadena, CA 91105**

| Media Delivery Information  |
|---|
| All media/images need to be sent to <a href="mailto:adsales@coldhardflash.com">adsales@coldhardflash.com</a> at least 2 days in advance of the preferred start date. We will review media/images and confirm acceptance within 24 hours. We reserve the right to refuse unsuitable media. |

Fax to: **(801) 327-1200**  
or  
Scan and email document to **aaron@coldhardflash.com**